NEVADA STATE BAR INTELLECTUAL PROPERTY SECTION
MEETING MINUTES
March 12, 2010 @ 11:00 a.m.

At the offices of:
Lewis and Roca LLP
3993 Howard Hughes Parkway, Suite 600
Las Vegas, Nevada

IN ATTENDANCE:
Catherine Cary       Kim Cooper       Bryce Earl
Roland Tong          Vincent Kostiw   
Kelley Nyquist       Bob Ryan         
John Krieger         Terry McMillin   

I. Welcome

II. Approval of Meeting Minutes. Kim Cooper moved to approve January
meeting minutes. John Krieger seconded motion. No nays. Minutes
approved.

III. Officers and Committee Brief Report

A. Financial Report – Roland Tong
January 2010 P&L shows a current balance of $200. This is a deferred
account whereby moneys from membership dues are realized over the
fiscal year. Currently, the Section has posted no expenses and
maintains a carry over balance of $5418.07.

B. Membership - Kelly Nyquist – Kelley attended the Bridge the Gap
event in Reno on 2/12/2010. It was a low key event. There was some
general interest about what IP is and what IP lawyers do. Clarke
attended the Bridge the Gap event in Las Vegas but is not currently
present to discuss the event.

C. CLE Committee - Bryce Earl.

1. **LA IPLA** event in May at Red Rock Casino. The CLE
Committee is coordinating with the State Bar to offer CLE
credit to State Bar members who attend this event. More
information will be coming.

2. **State Bar Annual Meeting.** The CLE Committee appreciates
those people who have volunteered to be on a panel discussion
hosted by the IP Section at the 2010 State Bar Annual Meeting;

3. **IP Section Annual Meeting.** More information will be coming
out in the next month or two regarding the IP Section Annual
Meeting. The CLE Committee received positive feed back on
last year’s two track format and will maintain the same format
for 2010. Discussions have taken place about extending the event to two days; however, with the current economy the 2010 event will only be one day. The CLE Committee will invite the LA IPLA section members to the event. A lot of people loved the location at the MGM – parking was convenient and the facility was easily accessible. The CLE Committee secured a good rate because of the down turn in economy. The CLE Committee will try to reserve space in advance – perhaps in the next month or two - to lock in a good rate. Bryce will coordinate with Lori Wolk at the State Bar to secure facilities at the MGM. The CLE Committee also plans to advertise sooner so that people can make plans to attend.

D. Legislative/Substantive Law Committee - No one on the call.

IV. The Nevada Lawyer Article Topic – Catherine Cary has been asked to write an article for the Nevada Lawyer. She requested the membership suggest topics that may be of interest to the IP bar or the general bar. Topics included the following:

A. Patent reform legislation; current activities of IP Section and its members; John Krieger will forward snap shot of current activities to Catherine; Bob Ryan will forward information on newly formed group regarding patent reform;

B. Use of attorneys’ names in competitor’s website - Vincent Kostiw – Vincent recently found his name listed on the website, www.trademarkia.com, of a company that offers a variety of trademark services. He discovered that every mark application ever filed with the USPTO and available online shows up on trademarkia.com. Vincent posits that use of an attorney’s name to drive traffic to a website may violate the attorney’s right of publicity. One question is whether people are using metatags and/or metadata to steal legal business away from competing attorneys? Catherine will look to see if her professor has some thoughts on this issue and whether it may be a worthwhile scholarly project - perhaps in conjunction with BSOL. The IP Section will revisit this issue in May.

V. Web site update

Our webpage has been updated. We can discuss the web page further in May.
VI. Adjourn - next meeting is set for **Friday, May 13, 2010** (details to follow).

**NOTE:** The Tele-conference Number is: 1.866.210-7083

PASS CODE: **2303827** followed by the # key